

# USCC 19th Annual Conference & Tradeshow

January 23–26, 2011  
Hyatt Regency Santa Clara



**US** Composting Council

## The Largest Conference & Exhibition in North America for the Composting, Wood Waste & Organics Recycling Industry

The national forum for those involved in the development and expansion of the composting and organics recycling industry

## Sponsorship Now Available... Get your name out in front of the right audience!

### WHY BECOME A SPONSOR?

Sponsors demonstrate support for the US Composting Council and its efforts to expand the US Compost and Organics Recycling Industry. Equipment Manufacturers, Product Suppliers and Service Providers show support for an industry that spends millions of dollars annually on their products. **A healthy and growing compost industry is good for the environment and good for your business.**

### PROMOTIONAL BENEFITS INCLUDE:

- Listing in All Conference Advertisements, e-mails and Conference Program & Participants Package
- Listing in All Conference Mailings to more than 4,000 composting facilities and 4,500 companies, associations and agencies affiliated with the composting and wood waste industry
- Reduced Rates for Advertising in Conference Program Book
- Listing on Various Banners, Conference Signage and on Website
- Member Profile in Newsletter
- **AT THE \$1,000 LEVEL**, in addition to the above benefits, sponsors receive a two week banner advertisement on the USCC list serve. This places your company's products and services in front of more than 800 composters, government officials, consultants and those that make the buying decisions
- **AT THE \$2,500 LEVEL**, in addition to the above benefits, sponsors receive a four week banner advertisement on the USCC List Serve, a \$400 value at no charge and a 1/3 page ad in the conference edition of the USCC newsletter. Sponsors also receive preferred selection of available booth space
- **AT THE \$5,000 LEVEL**, in addition to the above benefits, sponsors receive a 1/2 page ad in the Conference Program Book (a \$500 value) and a 1/2 page color ad in each of the next 4 issues of the USCC Newsletter (a \$1,500 value)
- **AT THE \$7,500 LEVEL**, in addition to the above, sponsors receive full page ads in these publications (a \$3,500 value)
- **AT THE \$10,000 LEVEL**, in addition to the above, sponsors receive one complimentary Exhibit Booth and two complimentary registrations to the conference and trade show (a \$5,300 value)
- **AT THE \$15,000 LEVEL**, in addition to the above, sponsors receive three additional complimentary registrations to the conference and trade show (a \$6,500 value)
- **AT THE \$20,000 LEVEL**, in addition to the above, sponsors receive three additional complimentary registrations to the conference and trade show (a \$7,800 value)
- **AT THE \$25,000 LEVEL**, in addition to the above, sponsors receive three additional complimentary registrations to the conference and trade show (a \$9,000 value)

## The earlier you commit to a sponsorship the more recognition you will receive!

Exhibitor Information, Equipment Demonstration Opportunities, Sponsorship Opportunities & Registration Forms are available at [www.compostingcouncil.org](http://www.compostingcouncil.org) or call the USCC at **631.737.4931**

### GENERAL SPONSORSHIPS ARE AVAILABLE AT VARIOUS LEVELS:

Diamond	\$25,000 or more
Double Platinum	\$20,000.00–\$24,999.00
Double Gold	\$15,000.00–\$19,999.00
Diamond	\$10,000.00–\$14,999.00
Platinum Sponsor	\$7,500.00–\$9,999.00
Gold Sponsor	\$5,000.00–\$7,499.00
Silver Sponsor	\$2,500.00–\$4,999.00
Bronze Sponsor	\$1,000.00–\$2,499.00
Benefactor	\$500.00–\$999.00

### EVENT SPONSORSHIPS ARE AVAILABLE FOR:

Welcome Reception	\$10,000.00*
Exhibitors Reception	\$15,000.00*
Awards Luncheon	\$12,500.00*
Conference Breakfasts in Exhibit Hall	\$4,500.00 each**
Conference Breaks in Exhibit Hall	\$4,500.00 each**
Keynote Speaker	\$ 5,000.00
Networking Breakfasts in Breakout Rooms	\$1,500 each
Pre-conference Training Courses & Workshops	\$2,500 each***
Conference Attache	\$5000.00*

### EQUIPMENT DEMONSTRATION SPONSORSHIPS AVAILABLE FOR:

Luncheon at Host Compost Facility	\$5000*
Transportation (buses for attendees)	\$3,500*
Tent, tables and chairs	\$2,500*
Hard Hats	\$2,000*
Morning Refreshments (coffee, pastries, etc.)	\$1,000
Bottled Water	\$1,000

\*Co-Sponsorships Available

\*\*4 Breaks & 2 Breakfast Sponsors Available

\*\*\*10 Training Courses: Composter Training; Odor Control & Management, Composting Using Forced Aeration, Anaerobic Digestion, Business Management, Green Roof Design, Compost Marketing, Compost Applications, How to Develop an Organics Diversion Program

Custom Sponsorships are available at any level. For additional information, call the USCC at 631.737.4931.