



**US Composting
Council**
*International Compost
Awareness Week*

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Press Release/News Advisory
FOR IMMEDIATE RELEASE

Winner of 2010 ICAW Poster Contest Announced
International Compost Awareness Week
May 2 – 8, 2010

(Ronkonkoma, New York – March 22, 2010) – The US Composting Council (USCC) announces that Chris J. Fee and Rose Volpe, City of Middleburg Heights Service Department, Middleburg, Ohio, winners of the 2010 International Compost Awareness Week (ICAW) Poster Contest. The competition was free and open to the public, receiving entries from throughout the United States and several from other countries. The winning image, which portrayed the theme, “Compost! Recycling for a Greener Tomorrow” will be used on the official 2010 ICAW poster and other USCC promotional materials and web site. Mr. Fee and Ms. Volpe will receive a cash prize in recognition for their artwork.

"The winning poster is visually very strong yet simple," said Teri Sorg-McManamon, ICAW Chair. "it brings maximum impact for communicating the ICAW message to both industry professionals and consumers." Chris and Rose win a prize of \$500 for their entry and the artwork will be incorporated into the official ICAW 2010 poster. Each member of the USCC receives a complimentary poster. Others may order a poster online for \$5 per copy. Bulk copies are also available.

"It was very difficult to judge the posters this year because the standard was so high. We would like to congratulate everyone who entered and say well done to the overall winners," said Wayne King, President of the US Composting Council.

Nothing illustrates the history and growth of the compost industry with more clarity than International Compost Awareness Week. The U.S. Composting Council invites everyone to join in celebrating ICAW, May 2-9, 2010. This year activities span the globe with celebrations planned across the United States, Canada, the UK, Europe, Australia and Ireland -- composting advocates will be encouraging everyone to *Compost!*

International Compost Awareness Week focuses on broadening the understanding of compost use and promote awareness of composting. Globally, we show that innovative

programs and successful efforts have improved community sustainability and promote the use of renewable resources in landscaping, horticulture and agriculture. Together, we put a face to composting.

Compost Awareness Week is a fun and educational week of events that offers an opportunity to learn more about the many benefits of composting while enjoying the backdrop of fun activities. To find out what's going on in your area and for a list of resources to plan YOUR event visit www.compostingcouncil.org.

ICAW 2009 US sponsors include:

***Editors NOTE: ICAW** – International Compost Awareness Week (est. 1995) is the world's largest environmental education event for composting. ICAW is a multi-media publicity and education initiative to showcase compost production and demonstrate compost use. In our 13th year, International Compost Awareness Week has grown in both strength and numbers through its sponsors and compost advocates. ICAW serves the important role of bringing the Compost! message to the attention of the public, businesses and other groups. Communities and government agencies, as well as members of the composting industry, utilize the week to promote their specific Compost! messages and programs.*

The US Composting Council is a national non-profit organization dedicated to the development and expansion of the composting industry in the U.S. The USCC also directs the Composting Council Research and Education Foundation (CCREF), a charitable foundation, which administers public and private research and education initiatives. For more information about the composting industry and membership in the USCC, visit <http://www.compostingcouncil.org>

International Compost Awareness Week Organizers:

US Composting Council – <http://www.compostingcouncil.org>

Composting Council of Canada – <http://www.compost.org>

Ireland Composting Association -- <http://www.cre.ie/>

Compost Australia -- <http://www.wmaa.asn.au/director/divisions/compost.cfm>

European Compost Network -- <http://www.compostnetwork.info/>

The Composting Association (UK) – <http://www.compost.org.uk>

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