



Help expand your business!

Exhibit at the largest conference & exhibition in North America for the composting, wood waste, & organics recycling industry

17th Annual Conference & Tradeshow
The Westin Galleria | Houston, TX | January 26–29, 2009

Why you should demonstrate equipment at the USCC 17th Annual Conference & Trade Show

The USCC Conference hosts the largest “Live” equipment demonstration in the U.S. For conference attendees who have immediate or future equipment needs, this is a unique opportunity to observe some of the best and newest equipment available. **For vendors and equipment manufacturers, this is a unique opportunity to demonstrate your equipment to a national audience in one location.** Consider it the sales call of a lifetime!

Capitalize on the opportunity to have hundreds of facility operators and managers observe your equipment in one place at the same time.

In addition to attendees that will be there from all over the U.S., **the Texas market for composting and mulching equipment is huge.**

More than 75% of the equipment demonstration space has already been reserved, with several state-of-the-art shredders/grinders, plus turners, screening plants, compost mixing and application equipment and more . . . **equipment manufacturers and suppliers that have not yet reserved their demonstration space should do so now before space is sold out!**

Vendors interested in participating should reserve equipment demonstration space now! Fill out the enclosed registration form and mail or fax to the USCC at 631.737.4939. For more information, call the USCC at 631.737.4931.

Why you should exhibit at the USCC 17th Annual Conference & Trade Show

The USCC's Annual Conference & Exhibition is the Composting and Organics Recycling industry's premier event in North America. Nowhere else will you have the opportunity to interact with more industry professionals from the organics industry. Our attendees are your target audience & we bring the buyers!

The vast majority of our attendees are facility operators and managers that NEED to purchase equipment, products and services. In addition to a national audience of composters and wood waste recyclers, attendees also include government officials that manage compost facilities, contract hauling services, & purchase equipment, products & services for facilities as well as the communities they serve.

Texas is a HUGE market for composting equipment, products and services.

More attendees than ever are expected because (1) Houston & Texas, in general, are centers of activity for composting and organics recovery, (2) Continuing Professional Education credit & CEU's are now available from ASLA & SWANA for attending the U.S. Composting Council's 17th

Annual Conference & Trade Show and, (3) more than 100 members joined the USCC in 2007. Exhibitors have more than 20 hours of networking opportunities to meet with conference attendees as well as free access to all technical, business, marketing sessions and workshops. The USCC features sponsored breakfasts, breaks and receptions with terrific food so attendees look forward to maximizing their time in the Exhibit Hall.

Again in 2008, the USCC will raffle off thousands of dollars worth of USCC publications during refreshment breaks in the Exhibit hall; nominal registration fees will be offered to those that want to attend just the Trade Show part of the conference; and additional functions are being planned in the Exhibit Hall.

If you want to increase your sales to the composting, wood waste, and organics recycling industry, the USCC conference & exhibition is the best opportunity you will ever have. The conference provides you with the largest audience of buyers and specifiers of any trade show in North America. It's that simple. Join your colleagues who are already signed up to establish your share of this market.

Not a member? Join the US COMPOSTING COUNCIL today and save \$'s on your conference registration fee!

See the USCC website to download membership application at: www.compostingcouncil.org